

GOOGLE ADS SETUP

checklist



- CREATE A GOOGLE ADS ACCOUNT
- SET UP YOUR TIME ZONE, CURRENCY AND BILLING INFORMATION
- LINK GOOGLE ANALYTICS
- IMPORT GOALS FROM GOOGLE ANALYTICS
- LINK GOOGLE SEARCH CONSOLE
- LINK GOOGLE MY BUSINESS
- CREATE CUSTOM AUDIENCES
- CREATE A NEGATIVE KEYWORDS LIST
- CREATE YOUR AD

X
X
X
X
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X

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